



International Cancer Imaging Society
Meeting and 12th Annual Teaching Course

Thursday 4 - Saturday 6 October 2012
Saïd Business School, Oxford UK

Exhibition and Sponsorship Opportunities

For bookings and enquiries, please contact Liz Appleyard on
0207 036 8805 or email liz.appleyard@cancerimagingociety.org.uk

ICIS is a registered charity: 1082082



What: is ICIS?

The International Cancer Imaging Society (ICIS) was established in 2000 to meet the important challenges of imaging in the multidisciplinary management of cancer. The society aims to bring together radiologists, nuclear medicine and other specialists within oncological imaging for the exchange of ideas, to promote multicentre research studies and to organise scientific meetings and postgraduate courses within the field.

What: is the medical value of this meeting?

This meeting will focus on 'solving problems in cancer patients'. Content will be structured around clinical and technical stumbling blocks met in everyday practice and offering solutions to these issues in the form of keynote lectures, interactive presentations, hands-on workstation sessions and scientific sessions.

New for 2012 will be the opportunity for delegates to book 'meet the teacher' appointments with participating faculty to ask questions on a one to one basis.

Who: are the faculty?

The faculty are Fellows of ICIS who are internationally renowned experts in the field of imaging in oncology. A number of specially selected invited faculty will also give presentations.

Who: will attend this meeting?

Radiologists, radiographers, nuclear medicine specialists, surgeons, radiation oncologists, industry representatives, medical decision-makers, healthcare providers and public authorities. It is anticipated that there will be over 300 participants from around the world.

When:

Thursday 4 - Saturday 6 October 2012

Where:

Saïd Business School, Oxford, UK

Why: sponsor ICIS?

- Access to over 300 world renowned experts in the fields of radiology, nuclear medicine and other specialties
- Networking opportunities during refreshment breaks, lunch and at the welcome reception and course dinner (dinner tickets incur an additional charge unless specifically included in your sponsorship package)
- Your name and logo on the ICIS 2012 web pages
- Your name and logo and editorial included in the final course programme given to all faculty and delegates
- Opportunities to attend lectures of interest

Most importantly, by supporting this conference you will help to improve the role of imaging and the subsequent treatment of patients with cancer.

There will be a scientific exhibition and many more sponsorship opportunities are available.



Sponsorship and Advertising Booking Form

Packages

£1,500	-Exhibition stand -Company logo and short editorial in the course programme -Company logo on the 2012 annual meeting pages of the ICIS website	
£5,000	-Exhibition stand -Company logo and short editorial in the course programme -Company logo on the 2012 annual meeting pages of the ICIS website -Company logo on meeting room screensavers -1 Delegate pack insert	
£10,000	-Exhibition stand -Company logo and short editorial in the course programme -Company logo on the 2012 annual meeting pages of the ICIS website -Company logo on meeting room screensavers -1 Delegate pack insert -Company logo on monthly eNewsletter to delegates and members -1/2 page inside advert in the special issue of 'Cancer Imaging' -2 tickets to the course dinner	
£15,000	-Exhibition stand -Company logo and short editorial in the course programme -Company logo on the 2012 annual meeting pages of the ICIS website -Company logo on meeting room screensavers -1 Delegate pack insert -Company logo on monthly eNewsletter to delegates and members -1 full page inside advert in the special issue of 'Cancer Imaging' -2 tickets to the course dinner -Advert of your choice to be displayed in a prominent location on the ICIS website until the course ends	

Additional items

Drinks reception	£1,000	
Course dinner	£2,000	
Refreshment breaks	£500 per break	
Lunch	£1,500 per day	
Lanyards	£1,000	
Delegate bags	£2,000	
Pads/pens etc	£350 per item	
Bookmarks	£500	
Delegate badges	£1,000	



Delegate pack insert	£250 per item	
Sponsor a speaker or presentation (from programme)	£1,000	
Sponsor a full session	£3,000	
Lunchtime symposium	£3,000	
Exhibition stand (as package above)	£1,500	
Poster exhibition	£2,000	
Speaker AV room	£2,000	
Sponsor a prize	£750 per prize	
Banner advert on the ICIS website	£500 per month	
Advert in ICIS eNewsletter to delegates and members	£100 per month	
Sole sponsorship of ICIS 2012 phone App	£3,000	
Sponsorship of catering and exhibition marquee	£2,500	

This list is not exhaustive, if you have something specific in mind not listed above, contact Liz Appleyard to discuss your requirements further on 0207 036 8805 or email liz.appleyard@canцерimaging society.org.uk

To confirm your sponsorship of ICIS 2012, please tick the box next to the item(s) you wish to book, complete the details below and return to Liz Appleyard by email or post: ICIS, 45 Queen Anne Street, London, W1G 9JF.

Title	
Forename	
Surname	
Job Title	
Organisation	
Address	
Postcode	
Invoice address (if different from above)	
Email	
Tel	
Total Amount	
Signature	
Date	